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SING TAO NEWS CORPORATION LIMITED

星島新聞集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1105)

PROFIT WARNING

This announcement is made by Sing Tao News Corporation Limited (“Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (“Board”) wishes to inform the shareholders of the Company (“Shareholders”) and the potential investors that the Group is expected to report a decline in net profit attributable to the Shareholders. Such decline is not related to the Group’s underlying media business, it is mainly attributable to a one-off profit in the first half of 2012 arising from disposal of a property by a joint venture operation of approximately HK\$23,000,000 which did not happen again in 2013.

The profit warning announcement is only based on the preliminary assessment made by the management of the Company in accordance with the unaudited management accounts of the Group which have yet to be confirmed. Shareholders and potential investors are advised to refer to the details of the Group’s interim results for the six months ended 30 June 2013 which is expected to be released in end of August 2013.

** For identification purpose only*

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Sing Tao News Corporation Limited
LO Wing Hung
Chief Executive Officer

Hong Kong, 9 August 2013

As at the date of this announcement, the Board comprises: (1) executive directors: Mr. HO Tsu Kwok, Charles (Chairman), Mr. LO Wing Hung (Chief Executive Officer), Ms. Judy INN, Mr. JIA Hongping, Mr. LAI Ting Yiu, Mr. LAU Chung Man, Louis, Mrs. SY WONG Chor Fong and Mr. YANG Yiu Chong, Ronald Jeffrey; (2) non-executive director: Mr. HO Kent Ching Tak; and (3) independent non-executive directors: Ms. HO Chiu King, Pansy Catilina, Mr. KING Richard Yun Zing, Mr. LEE Cho Jat and Ms. Judy LEISSNER.