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SING TAO NEWS CORPORATION LIMITED

星島新聞集團有限公司*

(Incorporated in Bermuda with limited liability)
(Stock Code: 1105)

RE-DESIGNATION OF NON-EXECUTIVE DIRECTOR

The board of directors ("Board") of Sing Tao News Corporation Limited ("Company" together with its subsidiaries, "Group") is pleased to announce that Mr. Ho Kent Ching Tak, currently a Non-Executive Director of the Company, has been re-designated as an Executive Director of the Company primarily responsible for development of digital media and related business for the Group with effect from 27 February 2014.

Mr. Ho Kent Ching Tak, aged 33, was appointed as a Non-Executive Director of the Company on 12 May 2010. Mr. Ho holds a Bachelor's degree in Economics and a certificate in the Markets and Management Program from Duke University and a Master's degree in Business Administration from Stanford University. Mr. Ho has years of experience in media business development, wealth management, and investments focusing on high-tech industries. He is currently a general partner of Harbor Pacific Capital, a Silicon Valley-based private investment firm focused on venture capital and growth equity investments in the United States and Asia. Prior to founding Harbor Pacific Capital, Mr. Ho worked at Goldman Sachs in the United States, Amerinvest Group in Greater China and Sing Tao Newspapers in San Francisco. Mr. Ho is the son of Mr. Ho Tsu Kwok, Charles, the Chairman, an Executive Director, a substantial shareholder and controlling shareholder of the Company.

Mr. Ho does not have any directorship held in the last three years in other public companies the securities of which are listed on any securities market in Hong Kong or overseas. He does not hold any position with any subsidiaries of the Company save as being a director of the Company. Save as disclosed above, Mr. Ho does not have any relationship with any other directors, senior management, substantial shareholders or controlling shareholders of the Company. As at the date of this announcement, Mr. Ho does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of the Hong Kong Special Administrative Region of the People's Republic of China).

^{*} For identification purpose only

Mr. Ho has entered into a service contract with the Group which is continuous unless terminated by not less than three months' notice in writing served by either party and is subject to retirement and re-election by rotation at the annual general meeting of the Company in accordance with the Company's bye-laws. He is entitled to a director's emolument of approximately HK\$1,200,000 per annum, which is determined having regard to his duties in the Group and the industry and market conditions. He is also entitled to a discretionary bonus determined at the discretion of the Board with reference to his performance and the performance of the Group.

Save as disclosed herein, Mr. Ho does not have any information to be disclosed pursuant to any of the requirements under Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. There are no other matters in relation to the re-designation of Mr. Ho that need to be brought to the attention of the shareholders of the Company.

The Board would like to express its warm welcome to Mr. Ho for his taking up the executive directorship in the Company.

By Order of the Board
Sing Tao News Corporation Limited
HO Tsu Kwok, Charles
Chairman

Hong Kong, 27 February 2014

As at the date of this announcement, the Board comprises: (1) executive directors: Mr. HO Tsu Kwok, Charles (Chairman), Mr. SIU Sai Wo (Chief Executive Officer), Mr. HO Kent Ching Tak, Mr. JIA Hongping, Mr. LAU Chung Man, Louis, Mr. LO Wing Hung and Mrs. SY WONG Chor Fong; and (2) independent non-executive directors: Ms. HO Chiu King, Pansy Catilina, Mr. KING Richard Yun Zing, Mr. LEE Cho Jat and Ms. Judy LEISSNER.