

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



SING TAO NEWS CORPORATION LIMITED

星島新聞集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1105)

PROFIT ALERT - REDUCTION IN LOSS

This announcement is made by Sing Tao News Corporation Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Board, it is anticipated that the Group will record a loss attributable to the Shareholders of approximately HK\$43 million for the six months ended 30 June 2023 (the “**Period**”), reduced as compared to the loss attributable to the Shareholders of approximately HK\$109 million for the corresponding period in 2022. Such reduction in loss was mainly attributable to the results due to the effective cost control and the increase of advertising income.

As the Company is still in the process of finalising the Group’s interim results for the Period, the information contained in this announcement is a preliminary assessment by the management of the Company based on the management accounts of the Group and the information currently available. This preliminary assessment is not based on any financial figures and/or information which have been audited, verified or reviewed by the Company’s auditors or audit committee. As such, the final results for the Period may be different from what is disclosed in this announcement. Shareholders and potential investors are advised to read carefully the final results announcement of the Group for the Period which will be published in late August 2023.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board
Sing Tao News Corporation Limited
Cai Jin
Co-Chief Executive Officer

Hong Kong, 14 August 2023

As at the date of this announcement, the Board members comprise: (1) executive Directors: Mr. KWOK Ying Shing (Co-Chairman), Mr. CHOI Karson Ka Tsan (Co-Chairman), Ms. KWOK Hiu Ting (Vice-chairman and Co-Chief Executive Officer) and Mr. CAI Jin (Co-Chief Executive Officer); and (2) independent non-executive Directors: Mr. WU Ting Yuk, Anthony, Ms. HAN Yonghong and Mr. FAN Chun Wah Andrew.

* *For identification purpose only*